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Fish City Grill Joins Forces with Medical City Hospital to Support Local Charity
North Texas Food Bank to Benefit from Seafood Joint's "First Tuesday" Program

DALLAS (July 18, 2007) Neighborhood Ventures, Inc., the fun-loving and friendly parent company of Fish City Grill and Half Shells restaurants, today announced that four of its restaurants in the Dallas-Fort Worth area will partner with Medical City Hospital to support the North Texas Food Bank. Select Fish City Grill and Half Shells locations will host the charity on Tuesday, August 7 as part of its "First Tuesday Benefit" program.

Every first Tuesday of the month, Fish City Grill and Half Shells restaurants offer assistance to its local communities that have generously supported their growing businesses. Since the program's inception in 2002, nearly \$120,000 has been donated to various local charities. Representatives from the Food Bank will be on-hand at each location to distribute informational materials, as well as to say 'thank you' to the many guests that support the organization through this fun – and delicious – program.

"The collective decision to support the North Texas Food Bank was a result of Fish City Grill's relationship with Medical City," said Bill Bayne, who co-founded Neighborhood Ventures with his wife, Lovett Bayne. "Fish City Grill became aware of the hospital's charitable efforts through its participation in the Medical City Heart restaurant program, which works with local establishments to designate menu offerings as heart-healthy choices."

Medical City is in the midst of its annual community project, this year benefiting the North Texas Food Bank's End Childhood Hunger Opportunity (ECHO) program. The project runs through August 24 and the hospital expects to raise \$75,000, or the equivalent of 75,000 nutritious meals, for children across North Texas. Each department creates various fundraising activities, ranging from raffling a trip to Las Vegas to selling midnight dinner combos to the hospital staff. Fish City Grill's donation will be credited to Medical City Heart's fundraising efforts.

The Dallas-Fort Worth locations participating in the North Texas Food Bank "First Tuesday Benefit" are Fish City Grill at Firewheel Town Center, Fish City Grill at Frankford & the Tollway, Half Shells at Legacy Town Center, and Half Shells at Snider Plaza.

"Fish City Grill and Medical City share a dedication to giving back to the communities we serve, making us perfect partners in supporting a worthwhile organization like the North Texas Food Bank," said Ryan Eason, community outreach consultant for Medical City Heart. "I am proud to work with this fine group of folks again - our collaborative efforts for this month's First Tuesday Benefit should result in greater visibility as well as financial support for the Food Bank."

About Fish City Grill

Fish City Grill and Half Shells provide a family-friendly, cozy dining experience, offering great seafood items such as grilled or blackened catfish and shrimp, in addition to delightful, daily chalkboard specials. The menu also has a "Things That Don't Swim" category, which offers non-seafood items such as grilled or blackened chicken served with vegetables and rice. Guests can also enjoy a full bar and well-priced wine list.

Fish City Grill and Half Shells are now open in several locations throughout Texas, including Dallas, Plano, Southlake, Flower Mound, Sugar Land, Austin, Arlington, Katy, Houston, Garland, San Antonio and Georgetown, with additional locations in Edmond, Okla. and Rogers, Ark.

For more information on Fish City Grill, Half Shells and Neighborhood Ventures, please visit www.fishcitygrill.com.

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Friendly folks.
Serious seafood.

About Medical City Hospital

Medical City, which has been designated as a Magnet Hospital by the American Nurses Credentialing Center, is a 660-bed tertiary medical center that includes Medical City Children's Hospital. Many of Medical City's programs have received national and international recognition, including cardiovascular, craniofacial, oncology, pediatric and transplant services. Medical City is a 2006 recipient of the Texas Award for Performance Excellence and was ranked 15th out of the 50 "Best Places to Work" in Texas in a list published by Texas Monthly magazine. In 2004, Medical City was named the "Best Place to Work" in Dallas by the Dallas Business Journal. Dallas Mayor Laura Miller recognized the hospital in 2003 for its history of providing medical care for people in need and for dedicating extensive resources to the betterment of the community.

Learn more at www.MedicalCityHospital.com.

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